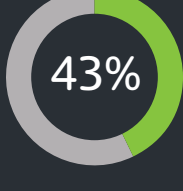


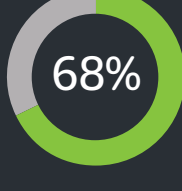


The changing face of SMB Communications

Staff are struggling to collaborate effectively

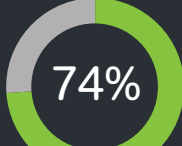


feel frustrated or overwhelmed by the team collaboration and the communications technologies they work with ¹



have trouble coordinating communications with team members ²

On average they spend 2 hours or more dealing with unwanted communications³



receive negative customer comments or complaints because they can't be reached in a timely fashion ⁴

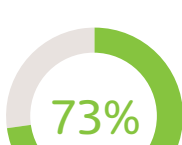
Working practices are changing...



of SMB staff are now mobile workers ⁵



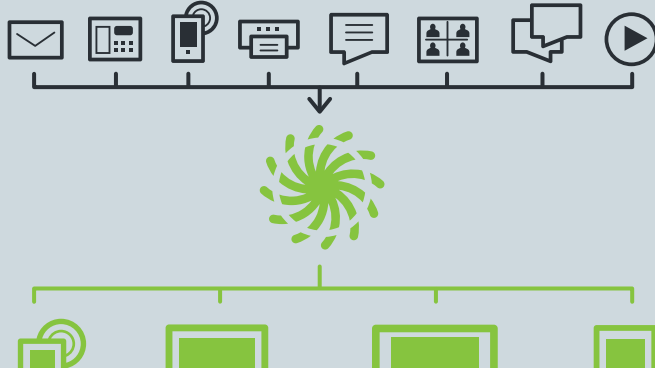
of staff employees always or frequently work as part of a virtual team⁶



of SMBs unofficially permit staff to use personal devices for work⁷

An opportunity?

Bring all the ways your staff communicate together in a single place



Accessible on any device

A communications system that:



Serves customers better



Boosts productivity



Accelerates mobility



Maximizes your limited budget

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